



**1.3 Billion People**



**30 Million Employed**



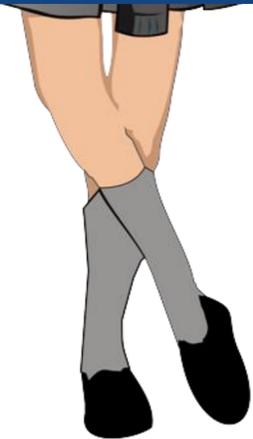
**45 Million Unemployed**



**70% Dissatisfied with Career**



# 400 Million Students

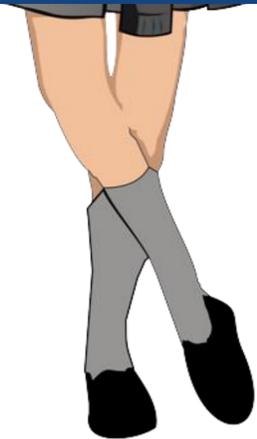




**100 Million > 13 Years of Age**



# Studying in 0.3 Million Schools

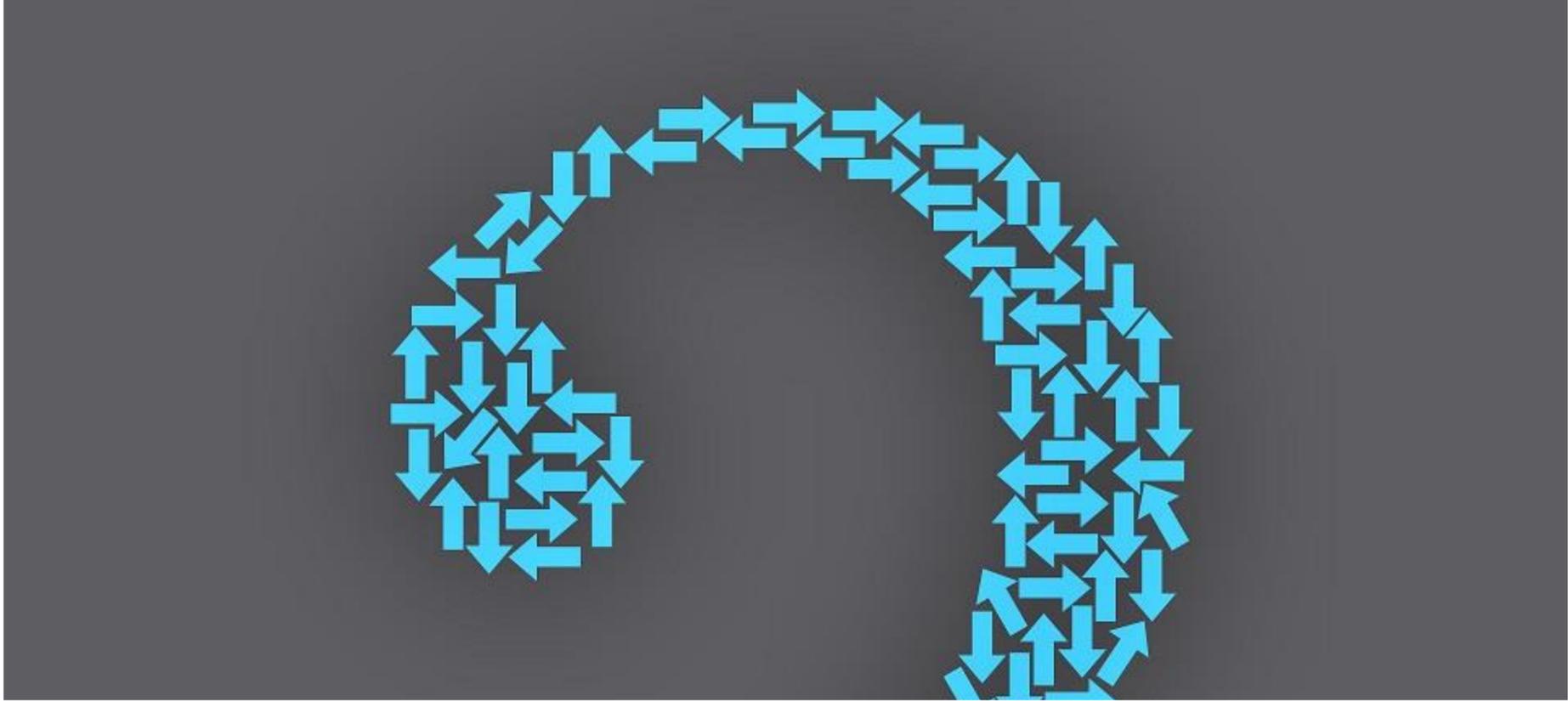




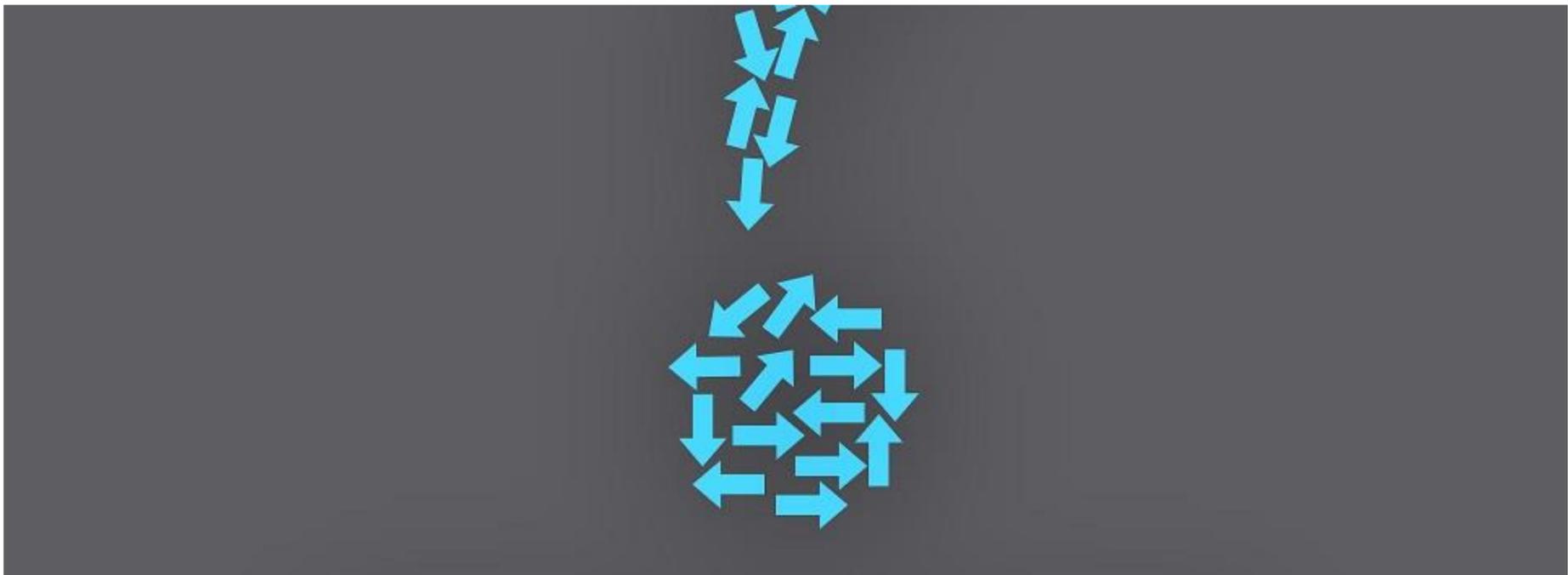
# 800 Universities



**36000 Colleges**



# One Big Question



# What Do I Study?

# How Do I Earn?

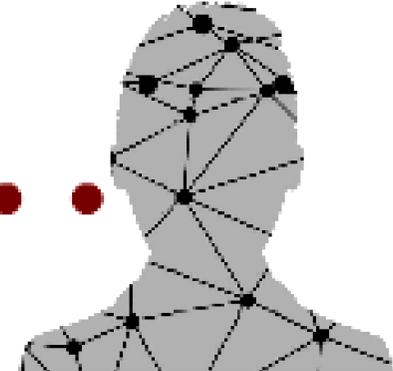
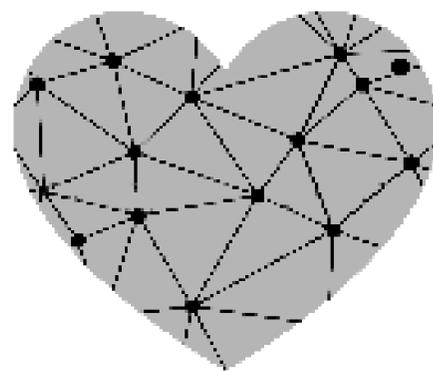
# One Right Answer

# Be the Expert

# But In What Field?



# set **my** career



**YOUR TALENT**

**YOUR PASSION**

**YOUR STORY**



# Make Right Career Choice at Every Phase of Your Career



9<sup>th</sup>-10<sup>th</sup>



11<sup>th</sup>-12<sup>th</sup>



Graduates



Working



Career Break



Entrepreneur

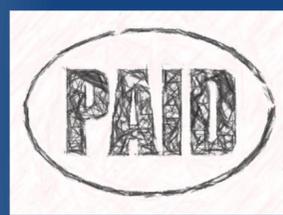
1

9-12 Std  
Students



2

Graduate  
Students



7000 Paid Clients

3

Working  
Executives



4

Women with  
Career Break





9-12 Std  
Students



Graduate  
Students



3000 Reviews **4.7/5.0**



Working  
Executives



Women with  
Career Break





8-12 Std  
Students



Graduate  
Students



Highest National Rating **4.7/5.0**



Working  
Executives



Women with  
Career Break



The background is a collage of four images: top-left shows a stone archway; top-right shows the golden dome of the Indian Parliament; bottom-left shows a stone wall with a doorway; bottom-right shows a classical building with columns. A large blue semi-transparent banner is overlaid across the center.

# Physical Presence in Bangalore & Pune

4



# Helping Students and Parents Out of Complexity of Choosing a Right Career





**With a Simple,  
Scientific,  
Affordable and  
Technology-enabled  
Solution**

Join hands in Changing the  
Way India Chooses  
Education and Job.

**Thank You!**

# About the Founder



## Dr Nandkishore Rathi

### Founder & CEO

Experience: 25+ years

- CEO, Founder & Chief Career Navigator, Loratis (2010 - till date)
- Eats, Drinks and Breathes Career Counselling
- Adventurer on Confused & Non-growing Individuals
- Director (Asia Pacific) – Oracle Corporation (2005-2009)
- Placement In-charge IIT Bombay (1995-2005)
- Worked with Videocon, Real Value Appliances (Ceasefire) etc. (1989-1995)
- Career Struggler (1983 – 1989) – civil services, lecturer, production manager, sales engineer, entrepreneur, unemployed youth
- BE (Mech) – Govt COE, Amravati, Nagpur University
- MBA (Mkt) – Nagpur University
- PhD (IIT Bombay): *'Human Resource Challenges in Indian Software Industry: An Empirical Study of Employee Turnover'*
- Winner of Mercer Asia 2003 Award